

## DESIGN BRIEF

- Name

- Email

- Phone number

- Company overview

- Project type

Design

Digital Marketing

Web Design & Development

Photography

Print & Production

Consultancy

- Project objectives & goals

- Project deliverables

- Your product or service unique selling points

- Target audience

- Examples of things you like

- Examples of things you don't like

- List of your main competitors

- Project deadline

- Estimate Budget